Billboard

Standard Display.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Desktop
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

- 970x250
- 3rd party Tags/Image files
- Max image size 250kB
- Image format should be JPG, PNG or GIF
- HTML5 or 3rd party tag
- Assets should be provided 2-3 days before start.
Half Page

Standard Display.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Desktop
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

- 300x600
- 3rd party Tags/Image files
- Max image size 200kB
- Image format should be JPG, PNG or GIF
- HTML5 or 3rd party tag
- Assets should be provided 2-3 days before start.
Leaderboard

Standard Display.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Desktop
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

- 728x90
- 3rd party Tags/Image files
- Max image size 150kB
- Image format should be JPG, PNG or GIF
- HTML5 or 3rd party tag
- Assets should be provided 2-3 days before start.
Medium Rectangle

Standard Display.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- All devices
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

- 300x250
- 3rd party Tags/Image files
- Max image size 150kB
- Image format should be JPG, PNG or GIF
- HTML5 or 3rd party tag
- Assets should be provided 2-3 days before start.
The Button

Standard Display.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- All devices
- Geographic, demographic and behavioral targeting are available.
- All sections
- Articles and Profiles only

Requirements/Specifications

- 300x100
- 3rd party Tags/Image files
- Max image size 100kB
- Image format should be JPG, PNG or GIF
- HTML5 or 3rd party tag
- Assets should be provided 2-3 days before start.
The Adhesion Banner

Mobile Display.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Mobile
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

- 320x50
- 3rd party Tags/Image files
- Max image size 100kB
- Image format should be JPG, PNG or GIF
- HTML5 or 3rd party tag
- Assets should be provided 2-3 days before start.
Mobile Banner

Mobile Display.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Mobile
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

- 320x50
- 3rd party Tags/Image files
- Max image size 100kB
- Image format should be JPG, PNG or GIF
- HTML5 or 3rd party tag
- Assets should be provided 2-3 days before start.